

DIRECTED GIFTS

NC State has always been a university with a mission: to bring sweeping change to higher education and create prosperity across North Carolina and beyond. Your gifts lead us forward in solving the big challenges of our complicated world. With your support, NC State is able to transform the student learning experience, build the most innovative and entrepreneurial faculty in the nation and harness the power of local and global partnerships to solve societal problems for the future.

Here's how you can help advance the university's mission:

- › Support faculty and student development in areas related to your business interests
- › Support faculty conducting research in areas important to your corporate strategy
- › Provide scholarships to students to help develop the future workforce
- › Identify unique branding opportunities while giving back to NC State





Red Hat Shelton Challenge

\$1 million gift from software company Red Hat

to support the NC State Shelton Leadership Center's intensive summer program for high school students to develop values-based leadership skills



\$165.1 Million

in cash gifts

Last year, NC State alumni and friends gave a record amount to support scholarships, research, academic programs and faculty

**“Every single day, in every walk of life,
ordinary people do extraordinary things.”**

— Jim Valvano, Coach, NC State Men's Basketball (1980-1990)